





# bimago. CATALOGUE OF

Every home tells a different story. A story about emotions, passions, lifestyles, dreams, preferences and moods. A story that is made up of all sorts of episodes including crazy and thoughtful ones. The size, the furniture, the style don't matter

so much because home is about people, not about things.

That's why the leading role in this year's catalogue is played by people, not trends. People who follow the latest fads or – on the contrary – go against the flow... People just like you, looking for inspirations.

Discover their stories. Who knows, it may turn out that you have something in common... Perhaps you'll like their way of living and decide to follow their example.

let yourself be inspir

### 12 TRENDS 12 MONTHS OF THE YEAR

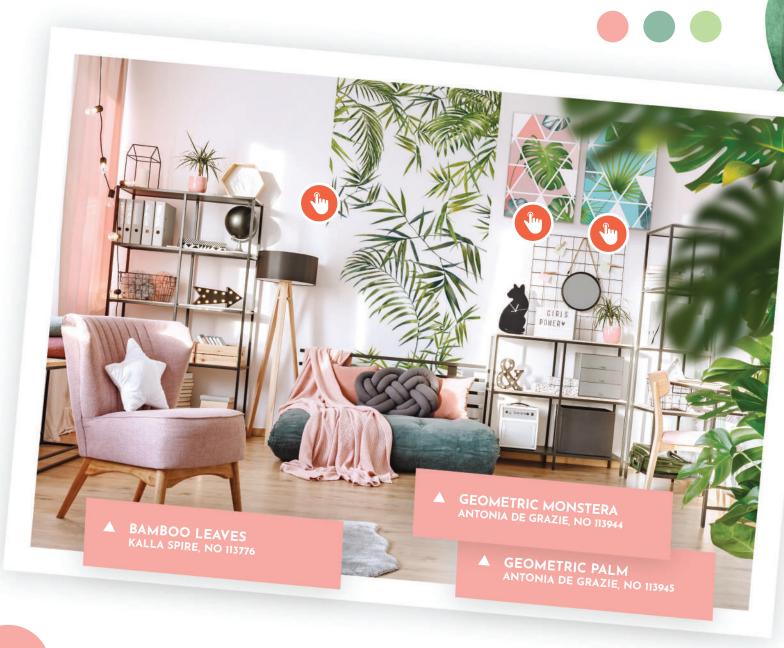






#### #active, #tropical, #plantslover

Plants are life and life is beautiful! I simply love to surround myself with juicy, nature-inspired colours. Every time I step into my house, I immediately feel a flow of energy! You know what's the best part? When I used to have wooden furniture, leaf motifs combined great with them. And after I decided to add a modern touch to my living room, tropical decorations fit equally well! And it doesn't matter whether it's gloomy and cold outside – at my place I enjoy summer all year long!

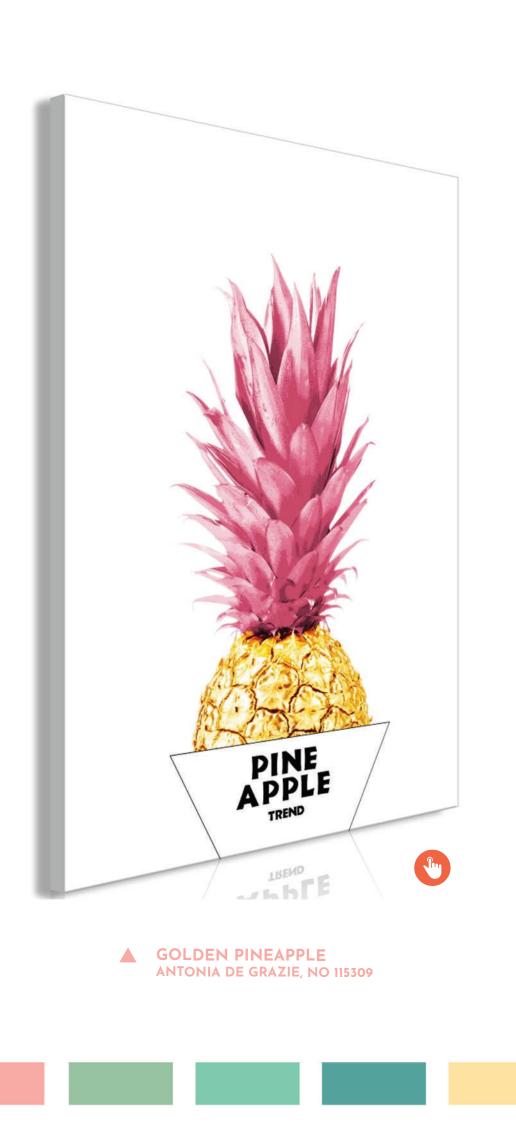






#### Lady Life'sTooShort

Why the palm leaves on the wall? They remind me of crazy holiday with my best friends!







# **CREATIVE RECYCLING**



RETRO FLOWERS PABLO, NO 114451

#### #diy, #cheapmakeover, #zerowaste

I didn't want my walls and furniture to be like anyone else's... All I needed to create one of a kind décor was a good idea, a few scraps of wallpaper and a pair of scissors! I made something original that gave me huge satisfaction and also impressed my friends. See the wall in the living room? Of course, I could paint it whole in one colour – and that would also look ok. But I just couldn't resist to fill these "frames" somehow...





to all the stand

bimago. CATALOGUE OF



#### Mrs NothingGoesToWaste

0

0

The flat my grandma left me needed a lot of work but eventually I managed to give it a 21st century look and do it in MY OWN style!

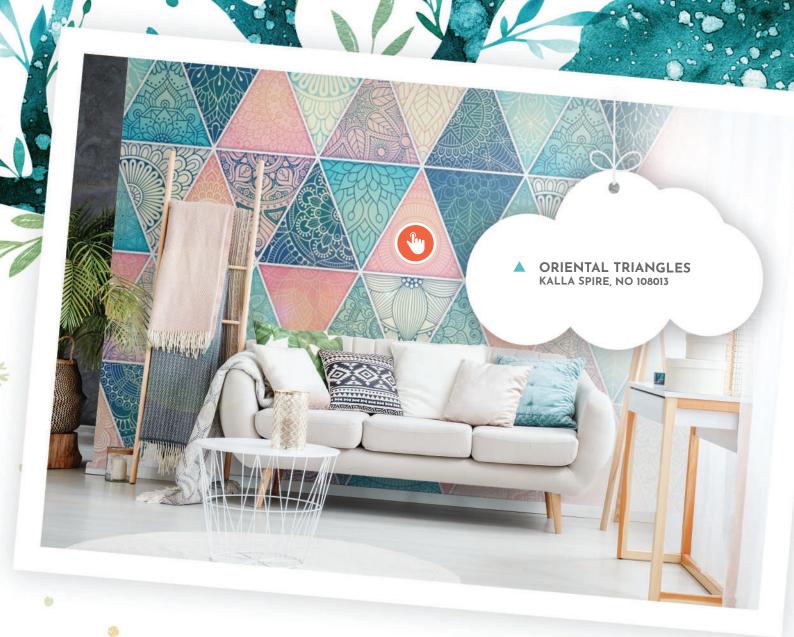
0











## \* PASTELS & MOSAIC

#### #sweethome, #femininestyle, #pastelove

Pastel colours in home décor are my latest discovery. They worked so well in children's room that I also decided to use them in my living room and bedroom. Pastels not only complement each other but also combine beautifully with elegant and classic white. Beige with a touch of grey, delicate mint, powder pink... You'd think such variety of colours can be rather overwhelming but actually it's quite the opposite: they give an interior a fresh and cosy look. Pastels are the perfect option!





#### Mrs MomTakesLeave

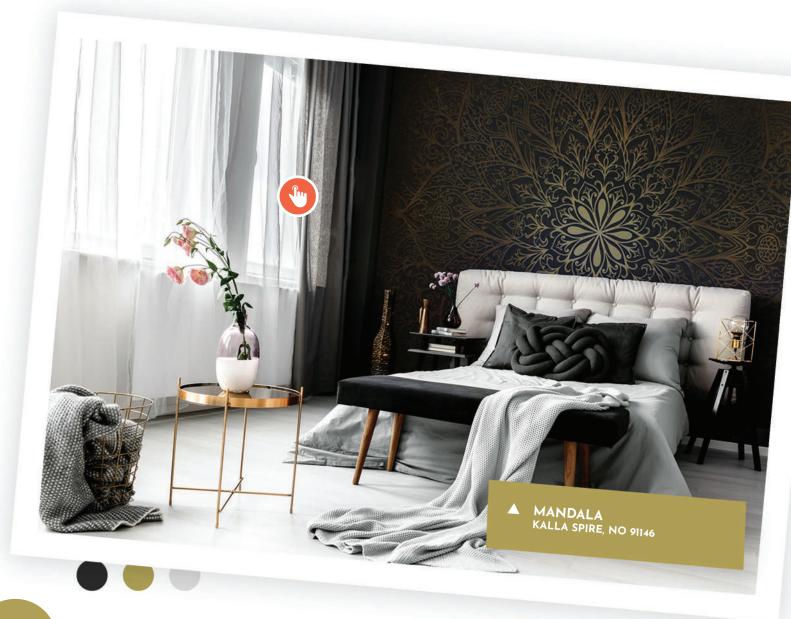
My walls – like my home – are full of life. The mosaic motif has given them a dynamic look. Who said that pastels can only appear in children's drawings?



# BLACK, WHITE AND GOLD

#### #chicandelegant, #rich, #glamour

Before the guests arrive, we draw the curtains and prepare the gold-plated tableware. But we also find a moment to ourselves. What may seem luxurious at first sight, is in fact really comfortable. Our home is a place where we do whatever we like. Black is always elegant but combined with copper or gold it looks simply stunning. With some more details like mood light and comfortable furniture the place is ideally suited for a little after-party with friends.







#### Mr&Mrs Glamour

Classic black and white design with a touch of golden elegance... A perfect combination in interior décor and in life? Definitely! What would life be without a little bit of luxury...?



# JOURNEY THROUGH LIFE

#### #travellover, #timetotravel, #bestplacesintheworld

Since we retired, we've spent a lot of time travelling the world. Recently, our new passion has inspired us to redecorate our house. I'm particularly proud of this beautiful wall mural presenting the 17th century world map. My wife has shown a more modern approach when choosing a corkboard map. She really enjoys pinning flags, photos and souvenirs on it. We also decorated our bedroom with wall art that is related to our journeys.



#### Mr&Mrs LifelsAJourney

Our guests are always intrigued by this impressive vintage wall mural. It is inspired by the real map by Sanson and Jaillot from 1691. The funny thing is the cartographers presented California back then as an island...

> ORANGE PARIS MATHILDE MOORE, NO 58457





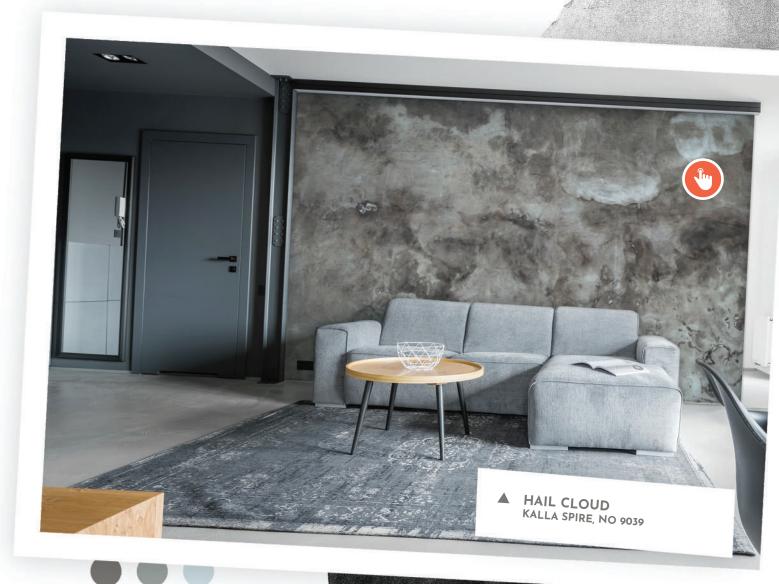






#### #simplelife, #minimalist, #lessismore

I'm an architect and I admit that I sometimes let my imagination fly while I'm at work. In my own house I prefer comfortable and practical solutions, though. I've designed an interior where all the elements are in perfect harmony. I like consistent colour schemes, therefore I chose grey as a dominant shade: it's elegant, universal and symbolises my independence. The stone effect wall mural was easy to apply and helped me create a really interesting look on the wall.







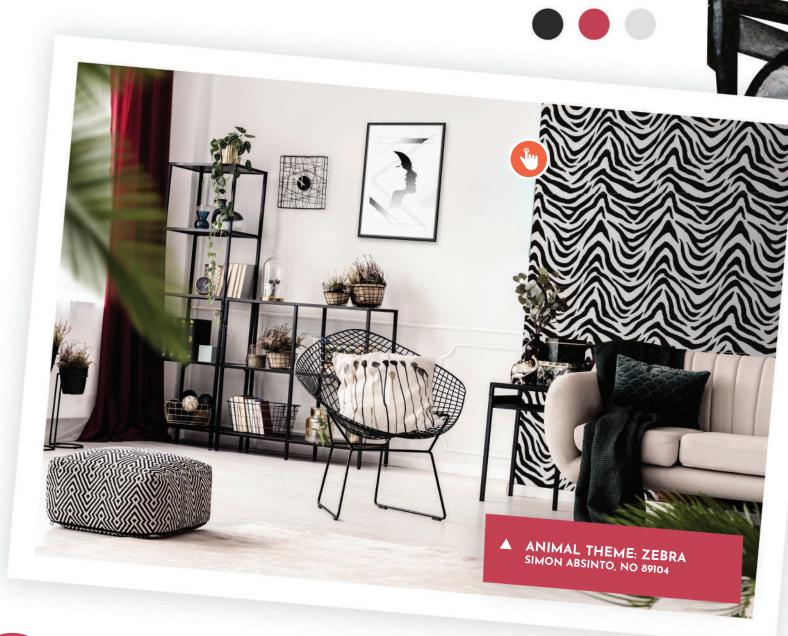
#### Mr RightHereRightNow

Simplicity and functionality are my priorities. No space-reducing and dust-gathering accessories are welcome. A wall mural with stone effect is the only decoration that I need.

## **ANIMAL** PRINT

#### #fashion, #urbansafari, #passionforfashion

Am I a fashionista? Am I unpredictable? Always "in", never "out"? Definitely yes! Every outfit I wear is daring and stylish. It makes me feel good and it gives me confidence. Same thing with my home décor. Whether in fashion or interior design, I always try to combine the unexpected elements and the latest trends. How would I describe the effect in one word? It's simply... WOW!



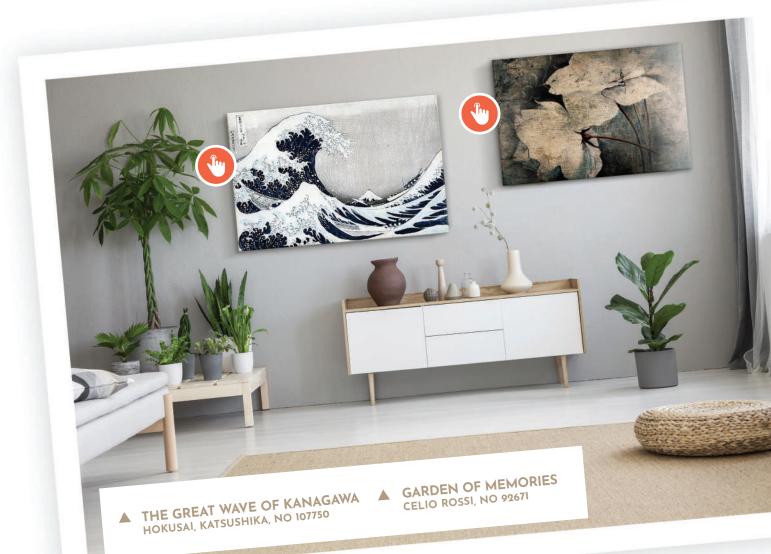


ANIMAL THEME - TIGER KALLA SPIRE, NO 89322



#### Miss PassionForFashion

I simply love fashion and I express myself through it. Animal print is currently extremely popular on the catwalks but keep in mind that this kind of pattern should be used carefully both in fashion and interior décor.



# **MARRIAGE IN** JAPANDI STYLE

#### #itsallinthedetails, #simplethings, #mindfulness

We prefer "a simple kind of life" and we don't like to show off. We want our home to be a place where we can feel comfortable. Japandi style caught our attention before it became really popular. We liked the idea of adding wood and plant motifs to a raw, simple interior to make it feel warmer. When decorating our flat, we tried to combine Scandinavian cool simplicity with Japanese expressive character. It's a union almost as perfect as our marriage ;)



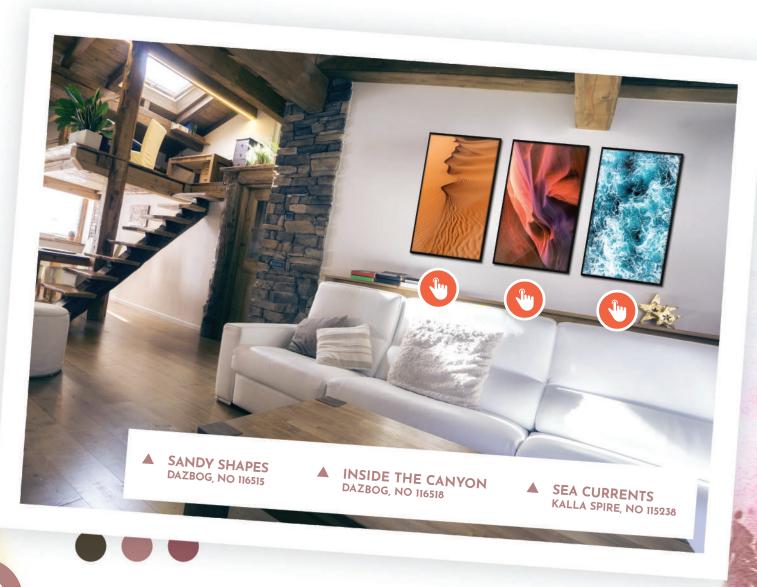
# bimago. CATALOGUE OF

Welcome to our living room: a couple of green plants in flower pots, wall prints inspired by oriental motifs and low wooden furniture... A typical Scandi interior became

# **WOOD ACOLOURS**

#### #posterdesign, #couplegoals, #woodeninterior

As many other couples, we found furnishing and decorating the new house both pleasant and challenging. Our notions of perfect interior turned out to be quite different! Fortunately, we managed to reach a compromise. Peter puts quality above cost and that's why he chose wooden furniture and floor. My part was to liven up our interiors a bit and for this purpose I looked for trendy wall posters, bought a lot of green plants and decorated bed and couches with some pretty cushions and coverlets. What I like most is that these colourful accessories are inexpensive and I can change them almost every season if I wish!





PURSUIT OF HAPPINESS PETER GRAY, NO 89416

#### **Mr&Mrs Homebodies**

He's a realist with his feet on the ground. She's an incurable romantic. When it came to designing their new house he opted for wood - a sturdy, durable and long-lasting material. And she added some colours to their life and home!

# **KITCHEN IN** GOOD SHAPE

#### #modernkitchen, #geometricpatterns, #kitchendesign

Many people are reluctant to cover their walls with geometric patterns, as they're afraid this kind of decoration might dominate the whole interior... To my mind, geometry creates a feeling of harmony, not chaos – provided that you use it with moderation. Patterned furniture set with striped or spotted wallpaper would probably look overwhelming. However, my white, smooth furniture definitely lacked something... That's why I decided to fill the space between upper and lower shelves with geometric wallpaper. All the elements combine beautifully and the kitchen has been livened up!

> LEVITATING TRIANGLES A SARAH CARLSON, NO 108428

DANCE

PABLO, NO 115222



#### Mrs GoodTaste

My friends sometimes ask me why I decided to decorate my kitchen with geometric shapes instead of something more conventional such as strawberries, tomatoes or basil. Well, interior design is a little bit like cooking... It's all about experimenting!

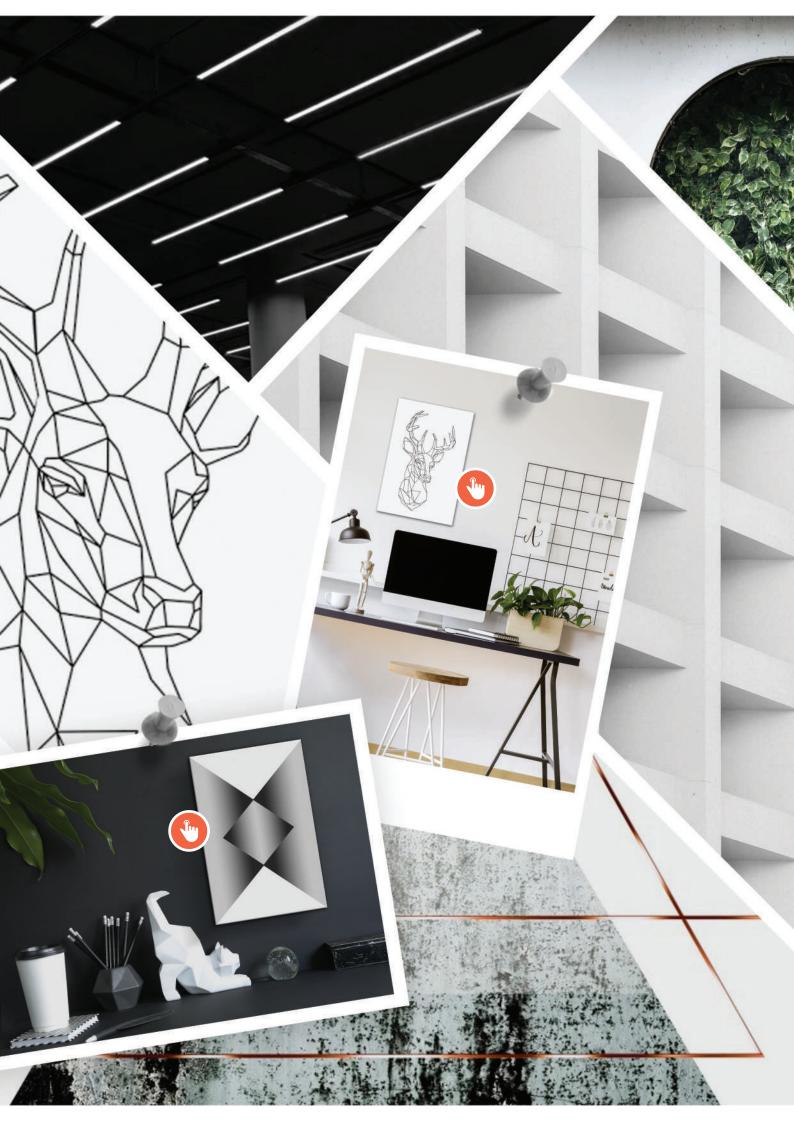
bimago.

CATALOGUE OF TRENDS



BLACK AND WHITE TREAD DAZBOG, NO 114136







# TWO INDONE

#### #childrenrule, #myspace, #idecide

The simplest way to organise a shared children's room? Divide the interior into independent zones and let the kids decide the look of their own space. The boundaries of "spheres of influence" can be marked e.g. by different wall colours. Our other tip to separate the space effectively is to use a room divider. It will not only divide the interior visually but also give the children a little bit of privacy.

bimago.

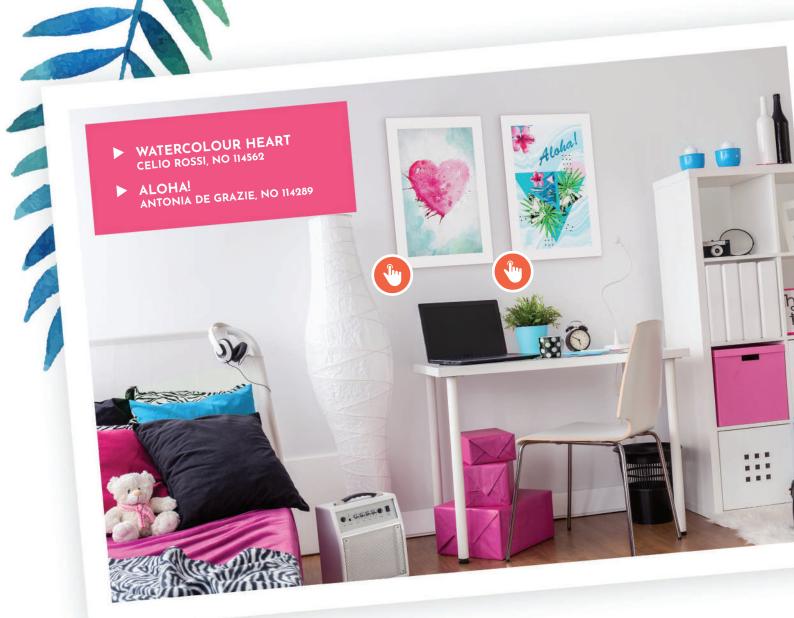
CATALOGUE OF



#### Johnny and Susie Sharing a Room

A simple solution to put an end to the war in children's room is to divide the interior into two separate territories. The folding screen that has marked the boundaries was (unanimously!) chosen by the siblings.





# CHANCE TO CHANGE

#### #teens, # myspace, #yolo

They accuse us of living too fast, having no respect for anything, being egoistic... It's not like that. We just look at the world differently, we have our own values and we don't want to give up anything. We don't care that much about the trends: sometimes we follow them, sometimes we make fun of them – but we always use our room décor as a means of expressing ourselves. One day we prefer Banksy and the next we want to try urban jungle – life's too short to stick to one decoration!

#### bimago.

CATALOGUE OF

TRENDS

#### MyRoomMyRules Teens

We don't follow any rules when choosing posters: sometimes a popular motif catches our eye, sometimes we want to experiment with retro style and sometimes we go for something totally mind-blowing! When we get bored with a pattern it's not a big deal 'cause we can change it for another. The frames are reusable!

> MUSICAL PULSE LUFLEE, NO 114296

> > ▲ MAP OF LONDON DAZBOG, NO 116384

, în

SURROUND YOURSELF PABLO, NO 115226

# bimago. CATALOGUE OF

For more products and inspirations visit:

alim

12





The bimago brand is owned by artgeist www.artgeistgroup.com